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## PRIVACY POLICY

### ***I./ The goal of this regulation***

The goal of this Regulation is to record the privacy policy of Magyarország Barátai Alapítvány (1067 Budapest, Eötvös u. 24. I/10.; registry: 7. PK.60.273/2011/3; tax number: 18219612-1-41; from now on referred to as Foundation), which the Foundation bounds itself to. When formulating these regulations the Foundation taken into consideration Act CXII of 2011, on the right of informational self-determination and on the freedom of information, Act IV of 1959 on the Civil Code of the Republic of Hungary, Act IV of 2010 on the freedom of the press and the fundamental rules on media content, Act CLXXXV of 2010 on media services and mass media, Act CXIX of 1995. on the Use of Name and Address Information Serving the Purposes of Research and Direct Marketing, Act VI of 1998 on the protection of individuals with regards to the automatic processing of personal data done at Strasbourg, the 28th day of January 1981, Act XLVIII of 2008 on the essential conditions and certain limitations of business advertising activity, the Curia's (Supreme Court) PK 12 and 14 collegiate resolution, and the recommendations of the "ONLINE PRIVACY ALLIANCE". The goal of this Regulation is to make the Foundation's services available to everyone, regardless of nationality or residence, ensuring that the rights and fundamental rights, especially the right to privacy is to be respected during the procession of the personal data of the visitor.

### ***II./ Definition of Terms***

*Personal data or data:* data which can be associated with a particular natural person (hereinafter referred to as concerned person), a conclusion on the person concerned can be deducted from the data. Personal data retains that status during data management so long as its relationship can be restored with the person concerned;

*Data record:* the totality of data processed in a register;

*Data management:* any operation or set of operations performed upon personal data regardless of the procedure used, especially collecting, recording, organizing, storing, modifying, using, querying, transmitting, disclosing, coordinating or connecting, blocking, deleting and destroying personal data, and preventing further use of the data;

*Data manager:* data management can be performed by the following Foundation (ies) with its (their) own technical tools:

- Magyarország Barátai Alapítvány (1067 Budapest, Eötvös u. 24. I/10.; registry: 7. PK.60.273/2011/3; tax number: 18219612-1-41)

*System:* the totality of technical solutions available through the Internet that operate the Internet pages and services of Data Managers and their partners.

*User:* a natural person who enters to hungarytoday.hu page operated by the Foundation or places comments by registering with a username at an External Service Provider by using personal data.

*External Service Provider:* During the use of the Foundation's certain services, it cooperates with other service providers that facilitate registration and login. (i.e. Facebook Inc., Google Inc.)

### ***III./ Scope of managed personal data***

The Foundation does not manage personal data during data management; it manages only data that is not considered to be personal data and user names generated by external service providers.

### ***IV./ Scope of other data managed by the Foundation***

4.1 On the User's computer the Foundation places small data packets (called "cookies") for personalized service. The role of cookie is to provide the page's highest level of functioning in order to improve user experience. The User can delete the cookie-t from his/her own computer, or set his/her browser to disable the use of cookies. By disabling the use of cookies, the User acknowledges that the operation of the page is not complete.

4.2 Data to be technically recorded during system operation: data of the User's logging computer that were generated during requesting the services and were recorded as automatic results of the technical processes by the data manager's system. The automatically recorded data is logged automatically by the system without the User's separate declaration or action at login or logout. Only the data manager has access to the data.

### ***V./ External Service Providers***

5.1 In the systems' of External Service Providers, the privacy policies of the External Service Providers are applied with regard to the given data.

5.2 With regard to contents made available by certain services and shared on a variety of social networking sites, the External Service Provider, which enables the content sharing, is qualified as personal data manager, its own terms and conditions and privacy policies are applicable to its activities. Such External Service Providers are: Facebook, google, pinterest, tumblr, twitter, iwiw.

### ***VI./ Modifying the Privacy Policy***

6.1 The Foundation reserves the right to change this Privacy Policy at any time by its unilateral decision to change.

6.2 By the following logon he User accepts the prevailing provisions of the Privacy Policy, moreover, there is no need to seek the consent from certain Users.

### ***VII./ Enforcement options***

7.1 Given that the Foundation does not manage personal data, data management registration is not needed.

7.2 Based on the Information Law and Act IV of 1959 , the User may exercise his enforcement options in the court and can request the help of National Authority for Data Protection and Freedom of Information (1125 Budapest, 22 / C Erzsébet Szilágyi, postal address: 1530 Budapest, Pf. 5) in case of any issues related to personal data.

7.3 You can also contact the data manager's staff with any questions or remarks regarding data management on [info@hungarytoday.hu](mailto:info@hungarytoday.hu) e-mail address.